

ESTTA Tracking number: **ESTTA649793**

Filing date: **01/13/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91217656
Party	Plaintiff Under Armour, Inc.
Correspondence Address	DOUGLAS A RETTEW FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP 901 NEW YORK AVENUE NW WASHINGTON, DC 20001 UNITED STATES docketing@finnegan.com, doug.rettew@finnegan.com, danny.awdeh@finnegan.com, anna.balishina@finnegan.com, TTAB-Legal-Assistants@finnegan.com
Submission	Motion to Suspend for Civil Action
Filer's Name	Douglas A. Rettew
Filer's e-mail	docketing@finnegan.com, doug.rettew@finnegan.com, danny.awdeh@finnegan.com, anna.balishina@finnegan.com, TTAB-Legal-Assistants@finnegan.com
Signature	/Douglas A. Rettew/
Date	01/13/2015
Attachments	1-13-15 Motion to Suspend Proceedings for Civil Action.pdf(3463212 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>UNDER ARMOUR, INC.,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>SALT ARMOUR, INC.,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No.: 91217656</p> <p>Application No.: 86187021 Mark: SALT ARMOUR Filing Date: February 6, 2014</p> <p>Application No.: 86262258 Mark: DEFENSE ARMOUR Filing Date: April 24, 2014</p>
--	--

MOTION TO SUSPEND PROCEEDINGS FOR CIVIL ACTION

Pursuant to Trademark Rule 2.117(a), 37 C.F.R. § 2.117(a), and TBMP § 510.02(a), Opposer Under Armour, Inc. (“Under Armour”) respectfully requests that the Board suspend this opposition proceeding pending final disposition of the civil action between the parties.

On January 12, 2015, Under Armour filed the Complaint, attached as Exhibit A, against Salt Armour, Inc. in the United States District Court for the District of Maryland. The civil action, titled *Under Armour, Inc. v. Salt Armour, Inc.*, Case No. 1:15-cv-00095-JFM, involves issues of law and fact that have a direct bearing on this proceeding. Specifically, the civil action involves the same parties, the same marks, and the same trademark applications (that are the subject of this opposition). Accordingly, Under Armour requests that this proceeding be suspended pending final determination of the civil action.

Upon resumption of proceedings, if any, Under Armour respectfully requests that the Board reset all deadlines, including all disclosure, discovery, and testimony dates.

Respectfully submitted,

Dated: January 13, 2015

By: /Douglas A. Rettew/
Douglas A. Rettew
Danny M. Awdeh
Anna B. Naydonov
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
901 New York Avenue, N.W.
Washington, D.C. 20001-4413
Telephone: (202) 408-4000

Attorneys for Opposer
UNDER ARMOUR, INC.

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing MOTION TO SUSPEND PROCEEDINGS FOR CIVIL ACTION was served on January 13, 2015 via first class mail, postage prepaid, on Applicant's counsel at the following address of record:

KRAIG S WEISS
SILVERBERG & WEISS PA
1290 WESTON ROAD, SUITE 218
WESTON, FL 33326

A handwritten signature in black ink, appearing to read "J. Valusek", is written over a horizontal line.

EXHIBIT A

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF MARYLAND
BALTIMORE DIVISION**

UNDER ARMOUR, INC.

1020 Hull Street

Baltimore, Maryland 21230,

Plaintiff,

v.

SALT ARMOUR, INC.

21526 Sweetwater Lane S

Boca Raton, Florida 33428,

Defendant.

CIVIL ACTION NO.
15-cv-95

**JURY TRIAL
DEMANDED**

COMPLAINT

Plaintiff, Under Armour, Inc. (“Under Armour”), alleges as follows, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to all other matters:

NATURE OF THE ACTION

1. This is a civil action for trademark infringement, trademark dilution, unfair competition, and cybersquatting under the Lanham Act, 15 U.S.C. § 1051, *et seq.* and/or Maryland statutory and common law. Under Armour seeks equitable and monetary relief from Defendant’s willful violations of Under Armour’s trademark rights in its famous UNDER ARMOUR mark and other ARMOUR-formative marks (the “ARMOUR Marks”).

2. Defendant has been offering for sale, selling, and promoting clothing, accessories, sporting goods, fishing and tactical gear, and related products under the SALT ARMOUR and DEFENSE ARMOUR names and marks in violation of Under Armour’s trademark rights. As a result of Defendant’s use of SALT ARMOUR and DEFENSE ARMOUR in connection with its

products, activities, and promotions, consumers are likely to believe Defendant and/or its products are made, approved, or licensed by Under Armour.

PARTIES

3. Plaintiff Under Armour is a Maryland corporation with a principal place of business at 1020 Hull Street, Baltimore, Maryland 21230.

4. Defendant Salt Armour, Inc. is a Florida corporation with a principal place of business at 21526 Sweetwater Lane S, Boca Raton, Florida 33428.

JURISDICTION AND VENUE

5. This Court has jurisdiction over the subject matter of this action pursuant to 15 U.S.C. § 1121 and 28 U.S.C. §§ 1331, 1338(a) and (b). Because Under Armour is a citizen of the State of Maryland, Defendant is a citizen of the State of Florida, and the matter in controversy exceeds \$75,000 exclusive of interest and costs, the Court also has jurisdiction under 28 U.S.C. § 1332. The Court has supplemental jurisdiction over Under Armour's state-law claims pursuant to 28 U.S.C. § 1367(a) because they are substantially related to its federal claims and arise out of the same case or controversy.

6. This Court has specific personal jurisdiction over Defendant because it has purposefully availed itself of the privilege of conducting business in Maryland. Defendant offers, markets, and promotes its products bearing the marks that are the subject of this lawsuit through its website and other means to consumers located in Maryland and uses those marks to promote and advertise its products in Maryland and elsewhere.

7. Venue lies in this District pursuant to 28 U.S.C. § 1391(b) and (c) because a substantial part of the events giving rise to Under Armour's claims have occurred and are

continuing to occur in this District and Under Armour's trademarks at issue are located in this District, where Under Armour maintains its principal place of business.

UNDER ARMOUR, ITS PRODUCTS, AND ITS ARMOUR TRADEMARKS

8. Under Armour is one of the world's most successful, popular, and well-known providers of performance apparel, footwear, sporting goods, outdoor apparel and goods (including fishing, hunting, and tactical), and accessories. Through Under Armour's innovative use of advanced engineering and technology, it has revolutionized the performance-product industry. In 2014 alone, Under Armour sold more than \$ 3 billion worth of products.

9. Since at least as early as 1996, Under Armour has continuously used and promoted the UNDER ARMOUR name/mark for apparel.

10. Over the years, Under Armour has expanded to a wide range of other products and services, including but not limited to a full line of athletic clothing, footwear, and headwear; fishing clothing, accessories, and gear; safety gear; tactical gear; workwear; hunting gear; and sports equipment. The distinctive UNDER ARMOUR name/mark has been used and promoted across Under Armour's extensive product line.

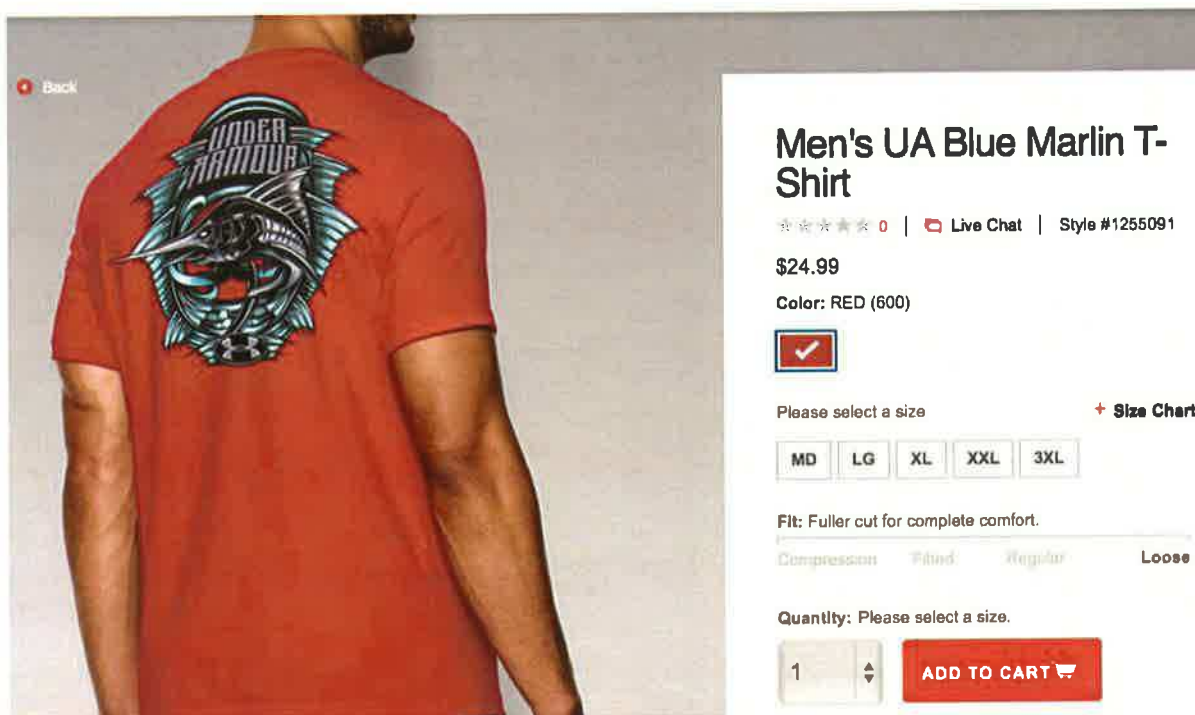
11. In addition to its UNDER ARMOUR name/mark, Under Armour has used and promoted the ARMOUR mark alone and numerous other ARMOUR Marks in connection with its wide range of products and services, including, for example, GAMEDAY ARMOUR, OFFSHORE ARMOUR, ARMOURBLOCK, ARMOUR STRETCH, ARMOURSTORM, ARMOUR GRABTACK, ARMOURVENT, ARMOUR FLEECE, ARMOUR SELECT, ARMOURLOFT, ARMOURGRIP, ARMOURCHILL, ARMOURSIGHT, and ARMOURSTEALTH, among others. These ARMOUR-formative marks have been used and

promoted individually and/or together, and consumers have come to associate the ARMOUR portion of the marks with UNDER ARMOUR.

Under Armour's Fishing, Camouflage, and Tactical Clothing and Gear

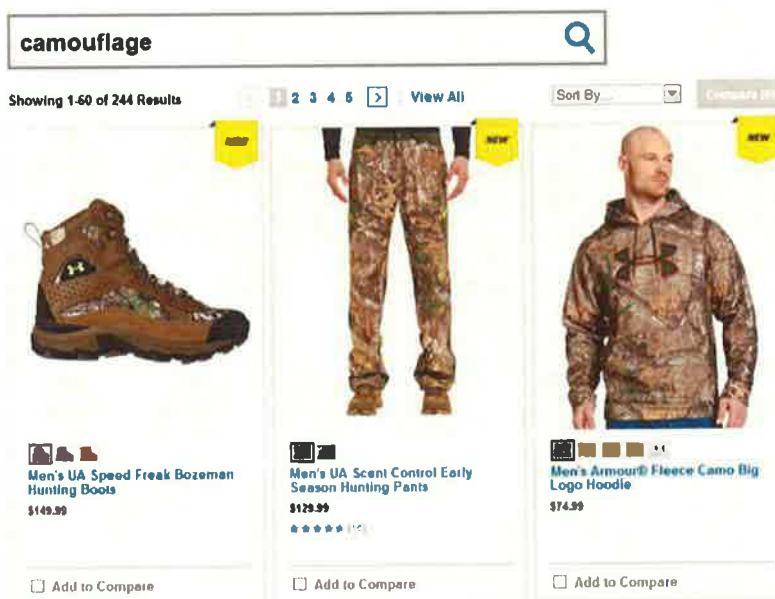
12. Among its products, Under Armour has for years offered a variety of apparel and accessories for fishing, including under its UNDER ARMOUR, OFFSHORE ARMOUR, and other ARMOUR Marks, e.g.:





13. Additionally, as noted below, Under Armour sponsors and promotes the “Under Armour Fishing Team.”

14. Under Armour has also offered a variety of camouflage clothing/accessories and tactical clothing and gear under its various ARMOUR Marks, e.g.:





Under Armour's Sales and Promotion of Its ARMOUR-Branded Products

15. Under Armour has sold billions of dollars-worth of products under the UNDER ARMOUR and other ARMOUR Marks. Those products are promoted, offered, and sold nationwide through a wide variety of retail means, including but not limited to thousands of retail stores. These retail stores include Under Armour's own Factory and Brand House retail stores, as well as national, regional, independent, and specialty retailers such as *Academy Sports & Outdoors*, *Bass Pro Shops*, *Cabela's*, *Foot Locker*, *Finish Line*, *The Sports Authority*, *Dick's Sporting Goods*, *Macy's*, *Dunham's*, *Modell's*, *Hibbett Sports*, *Nordstrom*, and *The Army and Air Force Exchange Service*.

16. For years, Under Armour has spent tens of millions of dollars annually advertising and promoting its ARMOUR Marks and products to the general public. Under Armour has widely and extensively promoted its ARMOUR Marks and products through virtually every available type of print and digital media, including but not limited to print publications, signage, television, and/or the Internet.

17. With respect to publications and signage, Under Armour has advertised and promoted its ARMOUR Marks and products in a wide variety of nationally circulated magazines and newspapers. Further, the ARMOUR Marks have been featured on billboards and other

signage in various cities, including but not limited to Baltimore, Philadelphia, and New York City's Times Square.

18. Under Armour has advertised and promoted its ARMOUR Marks and products through television commercials, including a television commercial during the Super Bowl, product placement in popular movies, national television programs, including the *Ridge Reaper* hunting show on the Outdoor Channel, fishing shows *Into the Blue* and *Spanish Fly*, video games, and coverage of sporting events featuring its branded products, among other means.

19. Under Armour also promotes and showcases its UNDER ARMOUR and other ARMOUR Marks and products on its own and authorized websites and social-media sites, including but not limited to www.underarmour.com, www.facebook.com/underarmour, and www.twitter.com/underarmour, among others, as well as through Under Armour's catalogs. Further, Under Armour's ARMOUR Marks and products are advertised and/or sold through many of its retailers' websites, including but not limited to the websites used by *Bass Pro Shops*, *Bloomingdales.com*, *Cabela's*, *City Sports*, *Dick's Sporting Goods*, *Eastbay*, *Eastern Mountain Sports*, *Finish Line*, *Foot Locker*, *Gilt Groupe*, *Hibbett*, *LL Bean*, *Lord & Taylor*, *Macys.com*, *MC Sports*, *Modell's*, *Nordstrom*, *Sportsman's Guide*, and *Sportsman's Warehouse*.

20. Sponsorships, outfitting agreements, and individual athlete agreements represent another significant form of advertising and promotion by Under Armour. Under Armour's ARMOUR Marks are promoted through high-profile athletes and teams at the youth, collegiate, professional, and Olympic levels.

21. Since 2006, Under Armour has been an authorized supplier of footwear to the NFL and is currently also the official performance footwear supplier to the MLB and authorized supplier of gloves to the NFL.

22. In addition to its own substantial advertising and promotional activities, Under Armour and its ARMOUR Marks and products have received and continue to receive widespread unsolicited media coverage. Indeed, many of the athletes, teams, and sporting events sponsored by Under Armour appear on nationally broadcast television programs and in widely circulated publications, exposing tens of millions of consumers to the ARMOUR Marks.




23. Under Armour has received numerous awards for its commercial success in connection with the development of its innovative and technologically enhanced products and its marketing and branding achievements. In 2014, Under Armour received the prestigious “Marketer of the Year” Award from *Advertising Age* magazine. Additionally, *Yahoo Finance* named Under Armour the 2014 “Company of the Year.”

24. As a result of its distinctive nature, and thus inherent strength; widespread advertising, publicity, promotion, and sales; and longstanding and extensive use and recognition, the UNDER ARMOUR mark has been well known and famous for years.

25. In *Under Armour, Inc. v. Bode*, Opp. No. 91178653 (TTAB May 21, 2009), the Trademark Trial and Appeal Board of the United States Patent and Trademark Office (PTO) expressly acknowledged the fame of the UNDER ARMOUR mark.

26. Under Armour owns, among others, the following valid and subsisting U.S. federal trademark registrations for its UNDER ARMOUR marks (printouts from the PTO database are attached as Exhibit A):

Mark	Reg. No.	Reg. Date	Products/Services
UNDER ARMOUR	2279668	09/21/99	Clothing, namely, t-shirts, long sleeve shirts, mock turtle necks, hats, shorts, shirts, leggings, jersey's, pants, headwear for winter and summer, under wear, tank tops (male and female), winter caps, sweat shirts/pull overs, women's bra in Class 25
UNDER ARMOUR	4225998	10/16/12	Bandanas; Baseball shoes; Basketball sneakers; Beachwear; Bib overalls for hunting; Bikinis; Camouflage gloves; Camouflage jackets; Camouflage pants; Camouflage shirts; Camouflage vests; Cleats for attachment to sports shoes; Fishing shirts; Football shoes; Golf shorts; Hunting jackets; Hunting pants; Hunting shirts; Men's dress socks; Sneakers; Swimwear; Volleyball jerseys; Yoga pants; Yoga shirts in Class 25
UNDER ARMOUR	3052160	01/31/06	Gloves in Class 25; Chin strap pads for use with protective helmets in Class 9; toiletry kits, sold empty in Class 18; sports bottles, sold empty in Class 21; lanyards for holding mouthpieces, water bottles, eyeglasses, badges, or keys in Class 22; sports towels in Class 24; gloves in Class 25
UNDER ARMOUR	3638277	06/16/09	Online retail store services featuring apparel, footwear, sporting goods, eyewear, headwear, wrist bands, sweat bands, belts, gloves, hand-warmers, plastic water bottles sold empty, watches, sports bags, tote bags, travel bags, backpacks, golf bags, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, towels, posters; mobile retail store services featuring apparel, footwear, and sporting goods in Class 35
UNDER ARMOUR	3700135	10/20/09	Clothing for athletic use, namely, padded shirts, padded pants, padded

Mark	Reg. No.	Reg. Date	Products/Services
			shorts, padded elbow compression sleeves in Class 25; Golf bags; bags specially adapted for sports equipment; golf gloves; batting gloves; football gloves; lacrosse gloves; mouth guards for athletic use; cases for holding athletic mouth guards; athletic equipment, namely, guards for the lips; chin pads for athletic use; knee pads for athletic use; elbow pads for athletic use; forearm pads for athletic use; shin guards for athletic use; football girdles; jock straps in Class 28
UNDER ARMOUR	4380298	08/06/13	Light duty utility gloves; Reusable plastic water bottles sold empty; Reusable stainless steel water bottles sold empty; Sports bottles sold empty; Squeeze bottle sold empty; Vacuum bottles; Water bottles sold empty; Work gloves in Class 21
UNDER ARMOUR	4143498	05/15/12	Lacrosse sticks; lacrosse stick heads; lacrosse stick shafts; lacrosse stick handles; lacrosse gloves; lacrosse arm guards; lacrosse shoulder pads; lacrosse elbow pads; and replacement parts for the foregoing goods in Class 28
	3081173	04/18/06	Gloves in Class 25; Toiletry kits, sold empty, in Class 18;
	3138451	09/05/06	Clothing, namely, gloves and shirts in Class 25
	3663142	08/04/09	Full line of athletic clothing, headwear, footwear, gloves in Class 25
UNDER ARMOUR	3712052	11/17/09	Ankle socks, athletic uniforms, baseball caps, baseball shoes, baseball uniforms, baselayer bottoms, baselayer tops, beach footwear, boxer

Mark	Reg. No.	Reg. Date	Products/Services
			briefs, boxer shorts, briefs, capri pants, children's headwear, coats, dresses, fleece pullovers, football shoes, footwear, foul weather gear, golf caps, golf shirts, golf trousers, hooded pullovers, hunting vests, jogging pants, knit shirts, men's socks, mittens, moisture-wicking sports bras, moisture-wicking sports pants, moisture-wicking sports shirts, polo shirts, rain jackets, rain trousers, rainproof jackets, rainwear, running shoes, short-sleeved or long-sleeved t-shirts, short-sleeved shirts, ski bibs, ski gloves, ski jackets, ski pants, ski wear, skorts, sleeveless jerseys, snow pants, snowboard gloves, snowboard mittens, snowboard pants, soccer boots, sport shirts, sports bras, sports jerseys, sports pants, sports shirts, sweat bands, sweat pants, tennis wear, thongs, thongs, training shoes, undershirts, unitards, visors, waterproof jackets and pants, wind pants, wind resistant jackets, wind shirts, in Class 25
UNDER ARMOUR	3642614	06/23/09	Full line of athletic clothing in Class 25

27. Under Armour also owns, among others, the following valid and subsisting U.S. trademark registrations for the ARMOUR mark *per se*, and other ARMOUR Marks, including for fishing clothing and safety/protective gear (printouts from the PTO database are attached as Exhibit B):

Mark	Reg. No.	Reg. Date	Products/Services
ARMoured	4443976	12/3/2013	Fishing shirts; moisture-wicking sports shirts; shirts; short-sleeved shirts; t-shirts; tops in Class 25

Mark	Reg. No.	Reg. Date	Products/Services
ARMOUR	3720012	12/01/09	Clothing, excluding golf clothing, namely, hooded sweat shirts, crew neck shirts, long sleeve shirts, pullover shirts, and sweat pants in Class 25
ARMOUR	3970978	05/31/11	Footwear, excluding golf footwear in Class 25
ARMOUR	3766130	03/30/2010	Protective athletic cups, in Class 28
ARMOUR	4133248	04/24/12	Clothing, excluding golf clothing, namely, headwear, hats, caps, baseball caps, beanies and bras, in Class 25
ARMOUR	3963256	05/17/2011	Knee pads for athletic use, in Class 28
ARMOUR	3392904	03/04/08	Clothing, excluding golf clothing, namely, shorts, shirts, polo shirts, pants, jackets, vests and gloves in Class 25
ARMOUR STRETCH	3504324	09/23/08	Jackets, pullovers, and gloves in Class 25
ARMOURSTORM	3622968	05/19/09	Bib overalls, coats, gloves, jackets, mittens, pants in Class 25
ARMOUR GRABTACK	3684393	09/15/09	Football gloves in Class 28
ARMOURBLOCK	3069215	03/14/06	Gloves, socks, hoods, shirts, T-shirts, leggings, pants, underwear, and tank tops in Class 25
GAMEDAY ARMOUR	4094318	01/31/12	Clothing, namely, shirts, t-shirts, short-sleeved shirts, shorts; clothing for athletic use, namely, padded shorts; clothing for athletic use, namely, padded shirts in Class 25
MY ARMOUR	4443975	12/3/2013	Moisture-wicking sports shirts; shirts; short-sleeved shirts; t-shirts; tops in Class 25
ARMOURFUSION	3646904	06/30/09	Sunglasses in Class 9

Mark	Reg. No.	Reg. Date	Products/Services
ARMOURLOFT	3662480	08/04/09	Jackets; Vests in Class 25
ARMOURCHILL	4112397	03/13/12	Clothing, namely, beanies, hats, headwear, vests in Class 25
ARMOURSIGHT	3861988	10/12/10	Eyewear; sunglasses; lenses for sunglasses in Class 9
ARMOURGRIP	3880602	11/23/10	Leggings; Longsleeved shirts; Moisture-wicking sports shirts; Pants; Shirts; Short-sleeved shirts; Socks; T-shirts in Class 25
ARMOURFIT	3938546	03/29/11	Socks in Class 25
ARMOURVENT	4642057	11/18/14	Athletic shirts; athletic shorts; baselayer bottoms; baselayer tops; bottoms; capri pants; capris; caps; compression garments for athletic or other non-medical use, namely, shirts, shorts; hats; headwear; jackets; leggings; long-sleeved shirts; shirts; short-sleeved shirts; shorts; singlets; sports shirts; t-shirts; tank tops; tank-tops; tops; track jackets; vests in Class 25

28. Under Armour also owns the following valid and subsisting Maryland trademark registrations for its famous UNDER ARMOUR mark, among others:

Mark	Reg./ App. No.	Reg./Filing Date	Products/Services
UNDER ARMOUR	2009-0055	05/01/09	Footwear, athletic footwear, clothing, namely, shirts, shorts, pants, headwear, hats, baseball hats, caps, t-shirts, long sleeve shirts, short sleeve shirts, polo shirts, sweatpants, sweatshirts, hooded sweatshirts, jerseys, turtle necks, mock turtle necks, pullovers, underwear, brassieres, headbands, wristbands, socks, athletic socks, dress socks, skirts, skorts, athletic sleeves, hoods, skull wraps, skull caps, vests, leggings, tank tops, bras, sports bras, girdles, gloves, belts,

			hand-warmers, jackets, coats, unitards, baby clothing, bib overalls, snow pants, moisture-wicking shirts, compression shirts, compression pants, compression shorts, long underwear; full line of athletic clothing; clothing for athletic use, namely, padded shirts, padded pants, padded shorts, padded elbow compression sleeves in Class 39
UNDER ARMOUR	2009-0057	05/01/09	Chin straps for use with protective helmets, sports gloves, golf gloves, batting gloves, football gloves, lacrosse gloves, mouth guards for athletic use, athletic equipment, namely, guards for the lips, chin pads for athletic use, knee pads for athletic use, elbow pads for athletic use, forearm pads for athletic use, shin guards for athletic use, football girdles, protective athletic cups, jock straps, sports bottles, sold empty in Class 22
UNDER ARMOUR	2009-0059	05/01/09	Bags, sport bags, travel bags, duffel bags, backpacks, sack pacs, reservoir backpacks, toiletry kits, sold empty, golf bags, bags specially adapted for sports equipment in Class 3
UNDER ARMOUR	2009-0058	05/01/09	Retail, online retail, and mobile retail store services featuring apparel, footwear, sporting goods, and accessories in Class 53

UNDER ARMOUR	2009-0056	05/01/09	Sunglasses, lenses for sunglasses, visors for use with helmets, watches, lanyards for holding mouthpieces, water bottles, eyeglasses, badges, or keys, magnetic coded gift cards, electronic gift cards, sports towels in Class 50
UNDER ARMOUR	2009-0056	05/1/2009	Water bottles

Defendant and Its Wrongful Activities

29. Without Under Armour's authorization and approval, Defendant has been offering, selling, and promoting clothing (including performance clothing, fishing clothing, camouflage clothing, T-shirts, shorts, swimwear, sweatshirts, and rain gear), accessories (including hats and backpacks), wristbands, beach towels, decals, and other products under the SALT ARMOUR name and mark:

— BACK TO SALTWATER COOL FISHING GEAR | PERFORMANCE FISHING CLOTHES



SALT ARMOUR VISOR

\$24.99

When you're out in the sun, the Salt Armour visor makes an excellent sidekick. With the Salt Armour logo front and center, this visor will deliver a comfortable fit made from DRI-Fit fabric. Keep your face shaded from the sun as you embark on a full day of fishing.

PRODUCT SPECIFICATIONS:

- DRI-Fit
- SPF 40
- Stain resistant
- Embroidered logo
- Adjustable with velcro closure
- One size fits all
- SKU: 30002

Quantity:

1

— BACK TO SALTWATER COOL FISHING GEAR | PERFORMANCE FISHING CLOTHES



WOMENS RASH GUARD: BLACK

\$26.99

The Salt Armour womens rash guard provides a curve-hugging fit that also allows for long-wearing freshness. Flatlock stitching and a seam-free underarm design prevents chafing, while the UPF 50 shields from harmful UV rays.

PRODUCT DESCRIPTIONS:

- Lycra
- UPF 50
- Stain resistant
- No underarm seams
- Flatlock stitching
- SKU: 21006



MILITARY APPRECIATION LIMITED EDITION SWEATSHIRT: BLACK

from \$29.99

The Salt Armour hooded sweatshirt is great for outdoors because it provides warmth and insulation against the elements without bulk. This hoodie has our classic styling and construction for function and style. This hoodie features an attached hood with an adjustable drawcord closure, one front pouch pocket and a stretchable spandex-reinforced bottom band and rib-knit cuffs.

PRODUCT DESCRIPTION:

- 7.75-ounce, 50/50 cotton/poly; no-pill air jet yarn
- Double-needle stitching
- 1x1 athletic rib knit cuffs and waistband, with spandex
- Attached hood with adjustable drawcord closure
- Front pouch pocket

← BACK TO SALTWATER COOL FISHING GEAR | PERFORMANCE FISHING CLOTHES



SALT ARMOUR VISOR: MOSSY OAK

\$24.99

When you're out in the sun, the Salt Armour visor makes an excellent sidekick. With the Salt Armour logo front and center, this visor will deliver a comfortable fit made from DRI-Fit fabric. Keep your face shaded from the sun as you embark on a full day of fishing.

PRODUCT SPECIFICATIONS:

- DRI-Fit
- SPF 40
- Stain resistant
- Embroidered logo
- Adjustable with velcro closure

30. In around January 2012, Defendant registered the domain name saltarmour.com with the GoDaddy.com, LLC domain name registrar. Defendant has been operating a website at <http://www.saltarmour.com/>, where it promotes and sells its clothing, accessories, gear, and other products under the SALT ARMOUR name and mark.

31. Without Under Armour's authorization or approval, Defendant has also been offering, selling, and promoting apparel (including performance gear, camouflage clothing, jackets, pants, shirts, and sweatshirts, among other products), footwear, accessories, and tactical gear under the DEFENSE ARMOUR name and mark:



About



Shop



Contact Us



Performance Freedom: Black
from \$29.99



Civil Warrior T-Shirt: Gray
from \$14.99



Civil Warrior T-Shirt: Military Green
from \$14.99

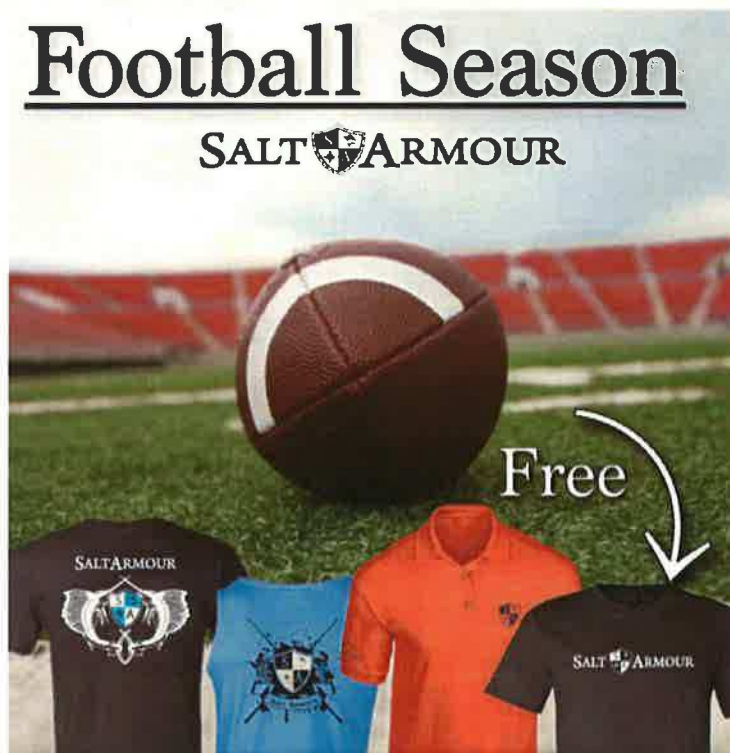


Civil Warrior T-Shirt: Desert Tan
from \$14.99

32. In around March 2014, Defendant registered the domain name defensearmour.com with the GoDaddy.com, LLC domain name registrar. Defendant has been operating a website at <http://www.defensearmour.com>, where it promotes and sells its clothing, accessories, tactical gear, and other products under the DEFENSE ARMOUR name and mark.

33. Like Under Armour, Defendant promotes its ARMOUR marks on the Internet and specifically via social media.

34. Additionally, like Under Armour, Defendant disseminates football-themed advertising in connection with the SALT ARMOUR name, mark, and products, e.g.:



35. Moreover, like Under Armour, who sponsors and promotes the “Under Armour Fishing Team,” Defendant promotes a “Salt Armour Fishing Team”:

Under Armour Fishing Team



About Under Armour Fishing Team

The Under Armour Fishing Team is like no other: a consummate group of passionate, highly professional anglers, the team focuses not on the accomplishments of the individuals but on the success of the group and the Under Armour brand itself. The team is multi-dimensional, targeting a wide variety of saltwater species, from redfish trolling on the flats to blue marlin out past the thousand-fathom curve. The team thrives on competitiveness, fishing in nearly two dozen high-profile tournaments each season. Along the way they'll field-test both new and existing products for Under Armour, ensuring that the brand stays on the cutting edge of technology throughout the marine industry.

Team Photos

Follow the Team

Subscribe to our Newsletter

Email *

Subscribe!

Salt Armour Fishing Team

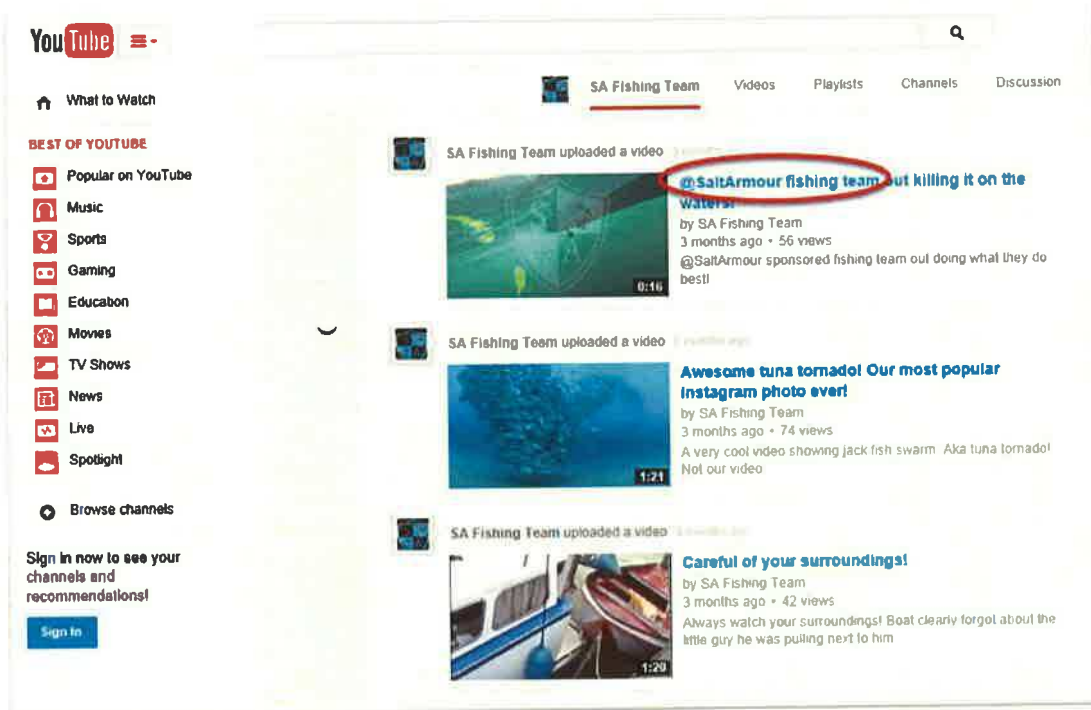
Salt Armour INC.
16 hrs · 49

SUNDAY FUNDAY

... See More

Rafa Perez, Joey Townsend, BG Bellagio and 25 others like this.

Monique Nita ANRa We just like Your page, get 20 LIKES for FREE.
Visit - { www.socitas.com }
7 hrs



36. Defendant filed U.S. Trademark Application Serial No. 86187021 for the mark SALT ARMOUR for “clothing, namely, shirts, caps, pants, jackets” in International Class 25 and “salt water fishing gear, namely, fishing rods, fishing rod accessories, namely, fishing rod holders, fishing gimbal mounts” in International Class 28 with the PTO.

37. Defendant filed U.S. Trademark Application Serial No. 86262258 for the mark DEFENSE ARMOUR for “clothing, namely, shirts, caps, pants, jackets” in International Class 25 with the PTO.

38. Under Armour opposed U.S. Trademark Application Nos. 86187021 and 86262258 before the Trademark Trial and Appeal Board. That action, titled *Under Armour, Inc. v. Salt Armour, Inc.*, was assigned Opposition No. 91217656.

39. Under Armour has repeatedly asked Defendant to stop its infringing conduct, but Defendant refused.

40. Fully aware of Under Armour's rights, Defendant has acted knowingly, willfully, in reckless disregard of those rights, and in bad faith.

INJURY TO UNDER ARMOUR AND THE PUBLIC

41. Defendant's unauthorized use of the SALT ARMOUR and DEFENSE ARMOUR marks (and its applications for those marks) are likely to cause confusion, mistake, and deception as to the source or origin of Defendant's products, and are likely to falsely suggest a sponsorship, connection, or association between Defendant, its products, and/or its commercial activities with Under Armour.

42. Defendant's unauthorized use of the SALT ARMOUR and DEFENSE ARMOUR marks (and its applications for those marks) are likely to dilute the distinctiveness and value of Under Armour's famous UNDER ARMOUR mark.

43. Defendant's acts, described above, have damaged and irreparably injured and, if permitted to continue, will further damage and irreparably injure Under Armour and its ARMOUR Marks.

44. Defendant's acts, described above, have irreparably injured, and, if permitted to persist, will continue to irreparably injure the public, who has an interest in being free from confusion, mistake, and deception.

FIRST CLAIM FOR RELIEF
Trademark Infringement Under
Section 32(1) of the Lanham Act, 15 U.S.C. § 1114(1)

45. Under Armour repeats and realleges each and every allegation set forth in Paragraphs 1 through 44 of this Complaint.

46. Without Under Armour's consent, Defendant used and continues to use in commerce reproductions, copies, and colorable imitations of Under Armour's registered

ARMOUR Marks in connection with the offering, distribution, and advertising of goods, which is likely to cause confusion, or to cause mistake, or to deceive, in violation of Section 32(1) of the Lanham Act, 15 U.S.C. § 1114(1).

SECOND CLAIM FOR RELIEF
Trademark Infringement, False Designation
of Origin, Passing Off, and Unfair Competition
Under Section 43(a)(1)(A) of the Lanham Act, 15 U.S.C. § 1125(a)(1)(A)

47. Under Armour repeats and realleges each and every allegation set forth in Paragraphs 1 through 46 of this Complaint.

48. Defendant's actions, as described above, are likely to cause confusion, or to cause mistake, or to deceive as to the origin, sponsorship, or approval of Defendant, its products, and/or its commercial activities by or with Under Armour, and thus constitute trademark infringement, false designation of origin, passing off, and unfair competition in violation of Section 43(a)(1)(A) of the Lanham Act, 15 U.S.C. § 1125(a)(1)(A).

THIRD CLAIM FOR RELIEF
Trademark Dilution Under Section
43(c) of the Lanham Act, 15 U.S.C. § 1125(c)

49. Under Armour repeats and realleges each and every allegation set forth in Paragraphs 1 through 48 of this Complaint.

50. Under Armour's UNDER ARMOUR mark is famous, as that term is used in 15 U.S.C. § 1125(c), and was famous before Defendant's first use of the SALT ARMOUR and/or DEFENSE ARMOUR marks (or the filing dates for the trademark applications for those marks), based on, among other things, the inherent distinctiveness and federal registration of Under Armour's UNDER ARMOUR mark and the extensive nationwide use, advertising, promotion, and recognition of that mark.

51. Defendant's actions, as described above, are likely to dilute the distinctive quality of Under Armour's famous UNDER ARMOUR mark by blurring in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), as amended by the Trademark Dilution Revision Act of 2006.

FOURTH CLAIM FOR RELIEF
Cybersquatting Under Section
43(d) of the Lanham Act, 15 U.S.C. § 1125(d)

52. Under Armour repeats and realleges each and every allegation set forth in Paragraphs 1 through 51 of this Complaint.

53. Defendant caused to be registered, registered, and/or used the saltarmour.com and defensearmour.com domain names with a bad-faith intent to profit from Under Armour's ARMOUR Marks.

54. Under Armour's ARMOUR Marks were distinctive at the time Defendant caused to be registered, registered, and/or used the saltarmour.com and defensearmour.com domain names.

55. Under Armour's UNDER ARMOUR mark was famous at the time Defendant caused to be registered, registered, and/or used the saltarmour.com and defensearmour.com domain names.

56. The saltarmour.com and defensearmour.com domain names are confusingly similar to Under Armour's ARMOUR Marks.

57. The saltarmour.com and defensearmour.com domain names are dilutive of Under Armour's UNDER ARMOUR mark.

58. Defendants' actions, as described above, violate Section 43(d) of the Lanham Act, 15 U.S.C. § 1125(d).

FIFTH CLAIM FOR RELIEF
Trademark Infringement Under
Md. Code Bus. Reg. § 1-414 et seq.

59. Under Armour repeats and realleges each and every allegation set forth in Paragraphs 1 through 58 of this Complaint.

60. Defendant's use, without the consent of Under Armour, of a reproduction and/or colorable imitation of Under Armour's registered ARMOUR Marks in connection with the sale, offering for sale, and/or advertising of goods or services, is likely to cause confusion, or to deceive as to the origin of the goods or services, and thus constitutes trademark infringement in violation of Md. Code Bus. Reg. § 1-414 *et seq.*

61. Defendant's reproduction and/or colorable imitation of Under Armour's registered ARMOUR Marks and application of that reproduction and/or colorable imitation to Defendant's advertising, labels, prints, receptacles, signs, or wrappers that are intended to be used with goods or services and/or in conjunction with the sale or other distribution of goods or services in Maryland constitutes trademark infringement in violation of Md. Code Bus. Reg. § 1-414 *et seq.*

SIXTH CLAIM FOR RELIEF
Trademark Infringement, False Advertising, and Unfair Competition
Under Maryland Common Law

62. Under Armour repeats and realleges each and every allegation set forth in Paragraphs 1 through 61 of this Complaint.

63. Defendant's actions, as described above, are likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of Defendant with Under Armour, or as to the origin, sponsorship, or approval of Defendant, its products, and its commercial activities by or with Under Armour such that Defendant's acts constitute

infringement of Under Armour's proprietary rights in its ARMOUR Marks, misappropriation of Under Armour's goodwill in those marks, and unfair competition under Maryland common law.

64. Defendant's actions, as described above, constitute false and misleading descriptions and misrepresentations of fact in commerce, which, in commercial advertising and promotion, materially misrepresent the nature, characteristics, and qualities of Defendant's products and constitute false and deceptive advertising under Maryland common law.

JURY DEMAND

Pursuant to Fed. R. Civ. P. 38, Under Armour respectfully demands a trial by jury on all issues properly triable by a jury in this action.

PRAYER FOR RELIEF

WHEREFORE, Under Armour respectfully requests that this Court enter judgment in its favor on each and every claim for relief set forth above and award it relief, including but not limited to the following:

A. An Order declaring that Defendant's use of (and applications for) the SALT ARMOUR and/or DEFENSE ARMOUR marks infringe Under Armour's ARMOUR Marks, dilute Under Armour's UNDER ARMOUR mark, and constitute unfair competition under federal and/or state law, as detailed above;

B. A permanent injunction enjoining Defendant and its employees, agents, partners, officers, directors, owners, shareholders, principals, subsidiaries, related companies, affiliates, distributors, dealers, and all persons in active concert or participation with any of them:

1. From using, registering, or seeking to register Defendant's SALT ARMOUR and/or DEFENSE ARMOUR marks in any form, including but not limited to in connection with any other wording or designs, and from using any other marks, logos,

designs, designations, or indicators that are confusingly similar to any of Under Armour's ARMOUR Marks and/or dilutive of Under Armour's UNDER ARMOUR mark;

2. From representing by any means whatsoever, directly or indirectly, that Defendant, any products or services offered by Defendant, or any activities undertaken by Defendant, are associated or connected in any way with Under Armour or sponsored by or affiliated with Under Armour in any way;

3. From assisting, aiding or abetting any other person or business entity in engaging in or performing any of the activities referred to in subparagraphs B(1)-(2);

C. An Order directing Defendant to destroy all products, packaging, signage, advertisements, promotional materials, stationery, forms, and/or any other materials and things that contain or bear Defendant's SALT ARMOUR and/or DEFENSE ARMOUR marks or any other marks, logos, designs, designations, or indicators that are confusingly similar to any of Under Armour's ARMOUR Marks and/or dilutive of Under Armour's UNDER ARMOUR mark;

D. An Order directing the Director of the PTO to abandon Application Serial No. 86187021 for the mark SALT ARMOUR and Application Serial No. 86262258 for the mark DEFENSE ARMOUR with prejudice;

E. An Order directing Defendant (and the relevant registrar) to transfer to Under Armour the saltarmour.com and defensearmour.com domain names and all other domain names Defendant owns or controls that contain any of Under Armour's ARMOUR Marks (including but not limited to any domain names comprised of or containing ARMOUR or ARMOR), any marks confusingly similar to any of Under Armour's ARMOUR Marks, and/or any marks dilutive of Under Armour's UNDER ARMOUR mark;

F. An Order requiring Defendant to disseminate pre-approved corrective advertising and send pre-approved letters to all customers, resellers, retailers, agents, partners, and/or representatives to address the likely confusion and dilution caused by use of the SALT ARMOUR and DEFENSE ARMOUR names/marks and the saltarmour.com and defensearmour.com domain names.

G. An Order directing that, within thirty (30) days after the entry of the injunction, Defendant file with this Court and serve on Under Armour's attorneys a report in writing and under oath setting forth in detail the manner and form in which Defendant has complied with the injunction;

H. An Order requiring Defendant to account for and pay to Under Armour any and all profits arising from the foregoing acts, and increasing such profits, in accordance with 15 U.S.C. § 1117 and other applicable laws, including but not limited to Md. Code Bus. Reg. § 1-414 *et seq.*;

I. An Order requiring Defendant to pay statutory damages under 15 U.S.C. § 1117(d), on election by Under Armour, in an amount of one hundred thousand dollars (\$100,000) for the registration and use of the saltarmour.com domain name;

J. An Order requiring Defendant to pay statutory damages under 15 U.S.C. § 1117(d), on election by Under Armour, in an amount of one hundred thousand dollars (\$100,000) for the registration and use of the defensearmour.com domain name;

K. An Order requiring Defendant to pay Under Armour damages in an amount as yet undetermined caused by the foregoing acts, and trebling such damages in accordance with 15 U.S.C. § 1117 and other applicable laws, including but not limited to Md. Code Bus. Reg. § 1-414 *et seq.*;

L. An Order requiring Defendant to pay Under Armour all of its litigation expenses, including reasonable attorneys' fees and the costs of this action pursuant to 15 U.S.C. § 1117 and other applicable laws;

M. An Order requiring Defendant to pay Under Armour punitive damages for trademark infringement and unfair competition under Maryland common law; and

N. Other relief as the Court may deem appropriate.

Dated: January 12, 2015

Respectfully submitted,

/s/ Douglas A. Rettew

Douglas A. Rettew (29815)

Danny M. Awdeh

(*pro hac vice* in process)

Anna B. Naydonov

(*pro hac vice* in process)

FINNEGAN, HENDERSON,

FARABOW, GARRETT &

DUNNER, L.L.P.

901 New York Avenue, N.W.

Washington, D.C. 20001-4413

(202) 408-4000 (phone)

(202) 408-4400 (fax)

Email: doug.rettew@finnegan.com

Email: danny.awdeh@finnegan.com

Email: anna.naydonov@finnegan.com

**Attorneys for Plaintiff
Under Armour, Inc.**

EXHIBIT A

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,279,668

United States Patent and Trademark Office

Registered Sep. 21, 1999

Amended

OG Date May 27, 2003

**TRADEMARK
PRINCIPAL REGISTER**

UNDER ARMOUR

K. P. SPORTS, INC. (MARYLAND COR-
PORATION)
P.O. BOX 337
KENSINGTON, MD 20895

FOR: CLOTHING, NAMELY, T-
SHIRTS, LONG SLEEVE SHIRTS, TUR-
TLE NECKS, MOCK TURTLE NECKS,
HATS, SHORTS, SHIRTS, LEGGINGS, [
SOCKS,] JERSEY'S, PANTS, HEADWEAR
FOR WINTER AND SUMMER, UNDER

WEAR, TANK TOPS (MALE AND FE-
MALE), [WHISTBANDS/HEADBANDS,
SHOES, RAIN SUITS, GLOVES, JACKETS
(WINTER AND SUMMER),] WINTER
CAPS, SWEAT SHIRTS/PULL OVERS,
WOMENS BRA, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 9-7-1996; IN COMMERCE
9-7-1996.

SER. NO. 75-149,114, FILED 8-13-1996.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 27, 2003.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cls.: 9, 18, 21, 22, 24 and 25

**Prior U.S. Cls.: 1, 2, 3, 7, 13, 19, 21, 22, 23, 26, 29, 30,
33, 36, 38, 39, 40, 41, 42 and 50**

Reg. No. 3,052,160

United States Patent and Trademark Office

Registered Jan. 31, 2006

**TRADEMARK
PRINCIPAL REGISTER**

UNDER ARMOUR

UNDER ARMOUR, INC. (MARYLAND COR-
PORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: CHIN STRAP PADS FOR USE WITH PRO-
TECTIVE HELMETS, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).

FIRST USE 7-12-2004; IN COMMERCE 7-12-2004.

FOR: TOILETRY KITS, SOLD EMPTY, IN CLASS
18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 8-6-2004; IN COMMERCE 8-6-2004.

FOR: SPORTS BOTTLES, SOLD EMPTY, IN CLASS
21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: LANYARDS FOR HOLDING MOUTHPIE-
CES, WATER BOTTLES, EYEGLASSES, BADGES,

OR KEYS, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42
AND 50).

FIRST USE 10-0-2001; IN COMMERCE 10-0-2001.

FOR: SPORTS TOWELS, IN CLASS 24 (U.S. CLS. 42
AND 50).

FIRST USE 0-0-2001; IN COMMERCE 0-0-2001.

FOR: GLOVES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-22-2004; IN COMMERCE 11-22-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-561,989, FILED 11-26-2003.

SEAN DWYER, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,638,277

Registered June 16, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

UNDER ARMOUR

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: ONLINE RETAIL STORE SERVICES FEATURING APPAREL, FOOTWEAR, SPORTING GOODS, EYEWEAR, HEADWEAR, WRIST BANDS, SWEAT BANDS, BELTS, GLOVES, HAND-WARMERS, PLASTIC WATER BOTTLES SOLD EMPTY, WATCHES, SPORTS BAGS, TOTE BAGS, TRAVEL BAGS, BACKPACKS, GOLF BAGS, MESSENGER BAGS, DUFFEL BAGS, SHOE BAGS FOR TRAVEL, TOILETRY BAGS SOLD EMPTY, WHEELED BAGS, WAIST PACKS, SLING BAGS, UMBRELLAS, TOWELS, POSTERS; MOBILE RETAIL STORE SERVICES FEATURING APPAREL, FOOTWEAR, AND

SPORTING GOODS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-7-2000; IN COMMERCE 7-7-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,509,632, 3,375,771 AND OTHERS.

SER. NO. 77-572,366, FILED 9-17-2008.

LINDA E. BLOHM, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,642,614

Registered June 23, 2009

**TRADEMARK
PRINCIPAL REGISTER**

UNDER ARMOUR

UNDER ARMOUR, INC. (MARYLAND CORPORATION)

1020 HULL STREET

BALTIMORE, MD 21230

FOR: FULL LINE OF ATHLETIC CLOTHING, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-26-2003; IN COMMERCE 11-26-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,279,668, 3,052,160 AND OTHERS.

SER. NO. 77-590,002, FILED 10-10-2008.

TEJBIR SINGH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

UNDER ARMOUR

Reg. No. 3,700,135 UNDER ARMOUR, INC. (MARYLAND CORPORATION)
Registered Oct. 20, 2009 1020 HULL STREET
BALTIMORE, MD 21230

Int. Cls.: 25 and 28 FOR: CLOTHING FOR ATHLETIC USE, NAMELY, PADDED SHIRTS, PADDED PANTS, PADDED SHORTS, PADDED ELBOW COMPRESSION SLEEVES, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK
PRINCIPAL REGISTER FIRST USE 6-20-2008; IN COMMERCE 6-20-2008.

FOR: GOLF BAGS; BAGS SPECIALLY ADAPTED FOR SPORTS EQUIPMENT; GOLF GLOVES; BATTING GLOVES; FOOTBALL GLOVES; LACROSSE GLOVES; MOUTH GUARDS FOR ATHLETIC USE; CASES FOR HOLDING ATHLETIC MOUTH GUARDS; ATHLETIC EQUIPMENT, NAMELY, GUARDS FOR THE LIPS; CHIN PADS FOR ATHLETIC USE; KNEE PADS FOR ATHLETIC USE; ELBOW PADS FOR ATHLETIC USE; FOREARM PADS FOR ATHLETIC USE; SHIN GUARDS FOR ATHLETIC USE; FOOTBALL GIRDLES; JOCK STRAPS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-12-2006; IN COMMERCE 1-12-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,500,322, 3,501,773, AND OTHERS.

SN 77-589,725, FILED 10-9-2008.

TEJIBIR SINGH, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

UNDER ARMOUR

Reg. No. 3,712,052 UNDER ARMOUR, INC. (MARYLAND CORPORATION)
Registered Nov. 17, 2009 1020 HULL STREET
BALTIMORE, MD 21230

Int. Cl.: 25 FOR: ANKLE SOCKS; ATHLETIC UNIFORMS; BASEBALL CAPS; BASEBALL SHOES; BASEBALL UNIFORMS; BASELAYER BOTTOMS; BASELAYER TOPS; BEACH FOOTWEAR; BOXER BRIEFS; BOXER SHORTS; BRIEFS; CAPRI PANTS; CHILDREN'S HEADWEAR; COATS; DRESSES; FLEECE PULLOVERS; FOOTBALL SHOES; FOOTWEAR; FOUJ. WEATHER GEAR; GOLF CAPS; GOLF SHIRTS; GOLF TROUSERS; HOODED PULLOVERS; HUNTING VESTS; JOGGING PANTS; KNIT SHIRTS; MEN'S SOCKS; MITTENS; MOISTURE-WICKING SPORTS BRAS; MOISTURE-WICKING SPORTS PANTS; MOISTURE-WICKING SPORTS SHIRTS; POLO SHIRTS; RAIN JACKETS; RAIN TROUSERS; RAINPROOF JACKETS; RAINWEAR; RUNNING SHOES; SHORT-SLEEVED OR LONG-SLEEVED T-SHIRTS; SHORT-SLEEVED SHIRTS; SKI BIBS; SKI GLOVES; SKI JACKETS; SKI PANTS; SKI WEAR; SKORTS; SLEEVELESS JERSEYS; SNOW PANTS; SNOWBOARD GLOVES; SNOWBOARD MITTENS; SNOWBOARD PANTS; SOCCER BOOTS; SPORT SHIRTS; SPORTS BRAS; SPORTS JERSEYS; SPORTS PANTS; SPORTS SHIRTS; SWEAT BANDS; SWEAT PANTS; TENNIS WEAR; THONGS; THONGS; TRAINING SHOES; UNDERSHIRTS; UNITARDS; VISORS; WATERPROOF JACKETS AND PANTS; WIND PANTS; WIND RESISTANT JACKETS; WIND SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK
PRINCIPAL REGISTER**

FIRST USE 9-7-1996; IN COMMERCE 9-7-1996

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR

OWNER OF U.S. REG. NOS. 2,279,668, 3,178,549 AND OTHERS.

SER. NO. 77-733,634, FILED 5-11-2009.

ANDREW RHIM, EXAMINING ATTORNEY



David S. Kyjas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

UNDER ARMOUR

Reg. No. 4,225,998

Registered Oct. 16, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: BANDANAS; BASEBALL SHOES; BASKETBALL SNEAKERS; BEACHWEAR; BID OVERALLS FOR HUNTING; BIKINIS; CAMOUFLAGE GLOVES; CAMOUFLAGE JACKETS; CAMOUFLAGE PANTS; CAMOUFLAGE SHIRTS; CAMOUFLAGE VESTS; CLEATS FOR ATTACHMENT TO SPORTS SHOES; FISHING SHIRTS; FOOTBALL SHOES; GOLF SHORTS; HUNTING JACKETS; HUNTING PANTS; HUNTING SHIRTS; MEN'S DRESS SOCKS; SNEAKERS; SWIMWEAR; VOLLEYBALL JERSEYS; YOGA PANTS; YOGA SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-0-2005; IN COMMERCE 6-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,279,668, 3,642,614, AND OTHERS.

SN 77-779,844, FILED 7-13-2009.

GIANCARLO CASTRO, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

UNDER ARMOUR

Reg. No. 4,380,298

Registered Aug. 6, 2013

Int. Cl.: 21

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: LIGHT DUTY UTILITY GLOVES; REUSABLE PLASTIC WATER BOTTLES SOLD EMPTY; REUSABLE STAINLESS STEEL WATER BOTTLES SOLD EMPTY; SPORTS BOTTLES SOLD EMPTY; SQUEEZE BOTTLE SOLD EMPTY; VACUUM BOTTLES; WATER BOTTLES SOLD EMPTY; WORK GLOVES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,052,160, 3,638,277 AND OTHERS.

SER. NO. 85-819,491, FILED 1-9-2013.

SUE LAWRENCE, EXAMINING ATTORNEY



Lisa Street Lee
Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

UNDER ARMOUR

Reg. No. 4,143,498

Registered May 15, 2012

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: LACROSSE STICKS; LACROSSE STICK HEADS; LACROSSE STICK SHAFTS, LACROSSE STICK HANDLES; LACROSSE GLOVES; LACROSSE ARM GUARDS; LACROSSE SHOULDER PADS; LACROSSE ELBOW PADS; AND REPLACEMENT PARTS FOR THE FOREGOING GOODS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-1-2011; IN COMMERCE 11-1-2011

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,279,668, 3,812,080, AND OTHERS.

SN 85-132,296, FILED 9-17-2010.

LINDA M. KING, EXAMINING ATTORNEY



David S. Kappas

Director of the United States Patent and Trademark Office

Int. Cls.: 9, 18, 21, 24 and 25

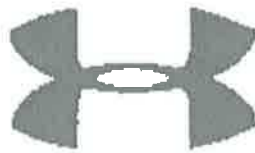
**Prior U.S. Cls.: 1, 2, 3, 13, 21, 22, 23, 26, 29, 30, 33, 36,
38, 39, 40, 41, 42 and 50**

Reg. No. 3,081,173

United States Patent and Trademark Office

Registered Apr. 18, 2006

**TRADEMARK
PRINCIPAL REGISTER**



UNDER ARMOUR

UNDER ARMOUR, INC. (MARYLAND COR-
PORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: CHIN STRAP PADS FOR USE WITH PRO-
TECTIVE HELMETS, IN CLASS 9 (U.S. CLS. 21, 23, 26,
36 AND 38).

FIRST USE 7-12-2004; IN COMMERCE 7-12-2004.

FOR: TOILETRY KITS, SOLD EMPTY, IN CLASS
18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 8-6-2004; IN COMMERCE 8-6-2004.

FOR: SPORTS BOTTLES, SOLD EMPTY, IN CLASS
21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: SPORTS TOWELS, IN CLASS 24 (U.S. CLS. 42
AND 50).

FIRST USE 0-0-2001; IN COMMERCE 0-0-2001.

FOR: GLOVES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-22-2004; IN COMMERCE 11-22-2004.

THE MARK CONSISTS OF A STYLIZED LETTER
'U' AND A STYLIZED LETTER 'A' ABOVE THE
WORDS UNDER ARMOUR.

SER. NO. 76-561,986, FILED 11-26-2003.

SEAN DWYER, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,138,451

Registered Sep. 5, 2006

**TRADEMARK
PRINCIPAL REGISTER**



UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: CLOTHING, NAMELY VESTS, GLOVES, JACKETS AND SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 2,509,632, 2,727,031 AND OTHERS.

THE MARK CONSISTS OF AN OVAL CONTAINING IN ITS CENTER A LOGO CONSISTING OF THE LETTERS U AND A OVERLAPPING VERTICALLY AND DEPICTED OVER THE WORDS UNDER ARMOUR WITH A SMALLER RECTANGULAR SHAPE HAVING ROUNDED EDGES AND CONTAINING A NUMBER SIGN DEPICTED TO THE RIGHT OF THE LOGO.

SER. NO. 78-655,916, FILED 6-22-2005.

KEVIN DINALLO, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,663,142

Registered Aug. 4, 2009

**TRADEMARK
PRINCIPAL REGISTER**



UNDER ARMOUR, INC. (MARYLAND CORPORATION)

1020 HULL STREET
BALTIMORE, MD 21230

FOR: FULL LINE OF ATHLETIC CLOTHING;
HEADWEAR; FOOTWEAR; GLOVES, IN CLASS 25
(U.S. CLS. 22 AND 39).

FIRST USE 1-0-2003; IN COMMERCE 1-0-2003.

OWNER OF U.S. REG. NOS. 2,509,632, 3,556,268
AND OTHERS.

THE MARK CONSISTS OF A STYLIZED LETTER "U" VERTICALLY OVERLAPPING A STYLIZED LETTER "A" WITH THE WORDS "UNDER ARMOUR" TO THE RIGHT OF THE "UA" DESIGN AND THE WORD "PERFORMANCE" BENEATH THE WORDS "UNDER ARMOUR". A HORIZONTAL LINE SEPARATES THE WORDS "UNDER ARMOUR" AND THE WORD "PERFORMANCE" WITH ALL THE FOREGOING ENCLOSED WITHIN A RECTANGULAR OUTLINE.

SER. NO. 77-630,266, FILED 12-10-2008.

WENDY JUN, EXAMINING ATTORNEY

EXHIBIT B

United States of America
United States Patent and Trademark Office

ARMOURED

Reg. No. 4,443,976

Registered Dec. 3, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: FISHING SHIRTS; MOISTURE-WICKING SPORTS SHIRTS; SHIRTS, SHORT-SLEEVED SHIRTS; T-SHIRTS; TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-0-2012; IN COMMERCE 12-0-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,279,668, 3,720,012 AND OTHERS

SER. NO. 86-019,006, FILED 7-24-2013.

RON FAIRBANKS, EXAMINING ATTORNEY



Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ARMOUR

Reg. No. 3,720,012 UNDER ARMOUR, INC. (MARYLAND CORPORATION)
Registered Dec. 1, 2009 1020 HULL STREET
BALTIMORE, MD 21230

Int. Cl.: 25 FOR: CLOTHING, EXCLUDING GOLF CLOTHING, NAMELY, HOODED SWEAT SHIRTS,
CREW NECK SHIRTS, LONG SLEEVE SHIRTS, PULLOVER SHIRTS, AND SWEAT PANTS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK
PRINCIPAL REGISTER FIRST USE 11-15-2007; IN COMMERCE 11-15-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,392,904, 3,541,792, AND OTHERS.

SN 77-978,190, FILED 9-12-2008.

LINDA E. BLOHM, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ARMOUR

Reg. No. 3,970,978

Registered May 31, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: FOOTWEAR, EXCLUDING GOLF FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-0-2010; IN COMMERCE 6-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,392,904, 3,541,792, AND OTHERS.

SN 77-568,735, FILED 9-12-2008.

LINDA E. BLOHM, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ARMOUR

Reg. No. 3,766,130 UNDER ARMOUR, INC. (MARYLAND CORPORATION)
Registered Mar. 30, 2010 1020 HULL STREET
BALTIMORE, MD 21230

Int. Cl.: 28 FOR: PROTECTIVE ATHLETIC CUPS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK FIRST USE 10-13-2006; IN COMMERCE 10-13-2006.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,392,904.

SER. NO. 77-669,846, FILED 2-13-2009.

BILL DAWIE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ARMOUR

Reg. No. 4,133,248

Registered Apr. 24, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: CLOTHING, EXCLUDING GOLF CLOTHING, NAMELY, HEADWEAR, HATS, CAPS, BASEBALL CAPS, BEANIES AND BRAS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-0-2010; IN COMMERCE 6-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,392,904, 3,766,130, AND OTHERS.

SN 85-976,282, FILED 7-19-2010.

LINDA M. KING, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ARMOUR

Reg. No. 3,963,256

Registered May 17, 2011

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: KNEE PADS FOR ATHLETIC USE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 5-24-2010; IN COMMERCE 5-24-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,392,904, 3,720,012, AND OTHERS.

SN 77-981,684, FILED 3-1-2010.

LEIGH LOWRY, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,392,904

Registered Mar. 4, 2008

**TRADEMARK
PRINCIPAL REGISTER**

ARMOUR

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: CLOTHING, EXCLUDING GOLF CLOTHING, NAMELY, SHORTS, SHIRTS, POLO SHIRTS, PANTS, JACKETS, VESTS AND GLOVES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-15-2007; IN COMMERCE 11-15-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,279,668, 2,509,632, AND OTHERS.

SN 78-620,757, FILED 5-2-2005.

KEVIN DINALLO, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,504,324

Registered Sep. 23, 2008

**TRADEMARK
PRINCIPAL REGISTER**

ARMOUR STRETCH

UNDER ARMOUR, INC. (MARYLAND COR-
PORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: JACKETS; PULLOVERS; VESTS; GLOVES,
IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-11-2007; IN COMMERCE 6-11-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,392,904.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "STRETCH", APART FROM THE
MARK AS SHOWN.

SER. NO. 77-372,820, FILED 1-16-2008.

DAVID C. REIHNER, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,622,968

Registered May 19, 2009

**TRADEMARK
PRINCIPAL REGISTER**

ARMOURSTORM

UNDER ARMOUR, INC. (MARYLAND COR-
PORATION)
1020 HULL STREET
BALTIMORE, MD 21230

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: BIB OVERALLS; COATS; GLOVES; JACK-
ETS; MITTENS; PANTS, IN CLASS 25 (U.S. CLS. 22
AND 39).

SER. NO. 77-605,380, FILED 10-31-2008.

FIRST USE 7-30-2007; IN COMMERCE 7-30-2007.

TEJBIR SINGH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

ARMOUR GRABTACK

Reg. No. 3,684,393 UNDER ARMOUR, INC. (MARYLAND CORPORATION)
Registered Sep. 15, 2009 1020 HULL STREET
BALTIMORE, MD 21230

Int. Cl.: 28 FOR: FOOTBALL GLOVES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK FIRST USE 4-15-2009; IN COMMERCE 4-15-2009.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,392,904.

SN 77-658,959, FILED 1-29-2009

WENDY JUN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,069,215

Registered Mar. 14, 2006

**TRADEMARK
PRINCIPAL REGISTER**

ARMOURBLOCK

UNDER ARMOUR, INC. (MARYLAND CORPORATION)

1020 HULL STREET

BALTIMORE, MD 21230

FOR: GLOVES, SOCKS, HOODS, SHIRTS, T-SHIRTS, LEGGINGS, PANTS, HEADWEAR FOR WINTER, UNDERWEAR, AND TANK TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-2-2005; IN COMMERCE 5-2-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,279,668 AND 2,509,632.

SN 78-390,714, FILED 3-25-2004.

ALICE SUE CARRUTHERS, EXAMINING ATTORNEY



GAMEDAY ARMOUR

Reg. No. 4,094,318

Registered Jan. 31, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: CLOTHING, NAMELY, SHIRTS, T-SHIRTS, SHORT-SLEEVED SHIRTS, SHORTS;
CLOTHING FOR ATHLETIC USE, NAMELY, PADDED SHORTS; CLOTHING FOR ATHLETIC
USE, NAMELY, PADDED SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-0-2011; IN COMMERCE 5-0-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,392,904, 3,766,130, AND OTHERS.

SN 85-052,902, FILED 6-2-2010.

REBECCA GILBERT, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

MY ARMOUR

Reg. No. 4,443,975

Registered Dec. 3, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: MOISTURE-WICKING SPORTS SHIRTS; SHIRTS; SHORT-SLEEVED SHIRTS; T-SHIRTS; TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-22-2013; IN COMMERCE 7-22-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,279,668, 3,720,012 AND OTHERS.

SER. NO. 86-018,657, FILED 7-24-2013.

RON FAIRBANKS, EXAMINING ATTORNEY



Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,646,904

Registered June 30, 2009

**TRADEMARK
PRINCIPAL REGISTER**

ARMOURFUSION

UNDER ARMOUR, INC. (MARYLAND COR-
PORATION)
1020 HULL STREET
BALTIMORE, MD 21230

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23,
26, 36 AND 38).

SER. NO. 77-626,762, FILED 12-4-2008.

FIRST USE 5-5-2008; IN COMMERCE 5-5-2008.

WENDY JUN. EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,662,480

Registered Aug. 4, 2009

**TRADEMARK
PRINCIPAL REGISTER**

ARMOURLOFT

UNDER ARMOUR, INC. (MARYLAND COR-
PORATION)
1020 HULL STREET
BALTIMORE, MD 21230

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: JACKETS; VESTS, IN CLASS 25 (U.S. CLS. 22
AND 39).

SER. NO. 77-372,788, FILED 1-16-2008.

FIRST USE 9-25-2008; IN COMMERCE 9-25-2008.

DAVID C. REIHNER, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ARMOURCHILL

Reg. No. 4,112,397

Registered Mar. 13, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: CLOTHING, NAMELY, BEANIES, HATS, HEADWEAR, VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-2010; IN COMMERCE 11-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,392,904 AND 3,720,012.

SN 85-024,329, FILED 4-27-2010.

DOUGLAS LEE, EXAMINING ATTORNEY



David S. Kyjas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ARMOURSIGHT

Reg. No. 3,861,988

Registered Oct. 12, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: EYEWEAR; SUNGLASSES; LENSES FOR SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-15-2010; IN COMMERCE 2-15-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,392,904, 3,646,904, AND OTHERS.

SN 77-871,918, FILED 11-13-2009.

ANDREW RHIM, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ARMOURGRIP

Reg. No. 3,880,602

Registered Nov. 23, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: LEGGINGS; LONGSLEEVED SHIRTS; MOISTURE-WICKING SPORTS SHIRTS; PANTS;
SHIRTS; SHORT-SLEEVED SHIRTS; SOCKS; T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND
39).

FIRST USE 10-8-2010; IN COMMERCE 10-8-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,392,904.

SN 77-660,010, FILED 1-30-2009.

WENDY JUN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ARMOURFIT

Reg. No. 3,938,546

Registered Mar. 29, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: SOCKS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-0-2010; IN COMMERCE 12-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,392,904.

SN 77-776,608, FILED 7-8-2009.

GIANCARLO CASTRO, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ARMOUR VENT

Reg. No. 4,642,057

Registered Nov. 18, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

UNDER ARMOUR, INC. (MARYLAND CORPORATION)
1020 HULL STREET
BALTIMORE, MD 21230

FOR: ATHLETIC SHIRTS; ATHLETIC SHORTS; BASELAYER BOTTOMS; BASELAYER TOPS; BOTTOMS; CAPRI PANTS; CAPRIS; CAPS; COMPRESSION GARMENTS FOR ATHLETIC OR OTHER NON-MEDICAL USE, NAMELY, SHIRTS, SHORTS; HATS; HEADWEAR; JACKETS; LEGGINGS; LONG-SLEEVED SHIRTS; SHIRTS; SHORT-SLEEVED SHIRTS; SHORTS; SINGLET; SPORTS SHIRTS; T-SHIRTS; TANK TOPS; TANK-TOPS; TOPS; TRACK JACKETS; VESTS. IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-0-2013; IN COMMERCE 4-0-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,392,904, 3,880,602, AND OTHERS.

SN 85-982,901, FILED 5-20-2013.

RON FAIRBANKS, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office